

## Effective Integration of Craftsman Spirit Training, Ideological and Political Education in Higher Vocational Colleges

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### ABSTRACT

*The cultivation of morality and values-based leadership are the common requirements for the cultivation of craftsman spirit and the ideological and political reform of colleges and universities. The ideological and political classroom education in higher vocational colleges is an important place to enhance the craftsman spirit of students. Only by integrating the two can we enhance the long-term development of the socialist cause, cultivate students' love and professionalism, and realize the all-around development of students. In the present social construction, it is an important stage that needs the construction of the craftsman spirit. From this point of view, this paper analyzes the effective method of the integration of the two, pays attention to the students' professional spirit, and promotes the cultivation of students' craftsman spirit. The ideological and political education in colleges and universities and the cultivation of craftsman spirit are well integrated. This is to explore the ideological and political curriculum and craftsman spirit, so as to better cultivate comprehensive high-quality professional talents that meet the development needs of the new era.*

*Keywords: craftsman spirit; higher education; ideological and political education; merge*

### INTRODUCTION

The cultivation of the craftsman spirit is an active exploration of the education model of higher vocational education, emphasizing that the inheritance and cultivation of the craftsman spirit is the core element of the cultivation of high-quality and high-skilled talents, and an important content and starting point of curriculum ideology and politics (Yu & Zhang, 2020). The traditional craftsman spirit is gradually diminishing, which also affects the refined and high-quality development pace of various industries in society to a certain extent. In order to improve this situation, it is necessary to promote the spirit of craftsmanship, which is also an important force for social and personal development. Ideological and political theory courses in higher vocational colleges should attach importance to the cultivation of students' craftsmanship spirit, and try their best to meet the needs of the society for craftsmen talents. Therefore, adding the spirit of craftsmanship to the ideological and political education of higher vocational education is a part that must be completed. It is necessary to strengthen the training of professional talents and improve the effectiveness of teaching, so as to benefit students for life.

### THE SIGNIFICANCE OF EFFECTIVE INTEGRATION OF CRAFTSMAN SPIRIT TRAINING AND IDEOLOGICAL AND POLITICAL EDUCATION IN HIGHER VOCATIONAL COLLEGES

With the rapid development of society, all walks of life generally pay more attention to the cultivation of the craftsman spirit. The connotation of "craftsman spirit" is innovation and professionalism, which reflects people's professional attitude, professional emotion and professional spirit, and is closely related to people's world outlook, outlook on life and values.

The "craftsman spirit" includes sincerely loving the profession that one is engaged in, implementing strict standards for the technological process, paying attention to the quality of the products, and pursuing perfection and perfection, even if doing so will affect one's salary. Its core is to establish an attitude of reverence for the profession, dedication to work, adherence to professional ethics, and pursuit of excellence in products, rather than just using profession and work as a tool to make money and support the family (Tang, 2018).

The spirit of craftsmanship is a must-have for outstanding workers for the development of China's society under the background of the new era, and it is the spiritual pillar of China's industrial take-off. In the process of industrial adjustment, transformation and upgrading, the role of technical and skilled personnel is growing, and the importance of vocational education is becoming increasingly prominent. In order to improve the product quality of "Made in China", one must embark on a manufacturing path with Chinese characteristics, accelerate the cultivation of technical and skilled talents urgently needed for the development of high-end manufacturing, modern service industries, and strategic emerging industries, and seize the commanding heights of the international industrial value chain. Therefore, the "craftsman spirit" is the demand of the times, and the pursuit of excellence and advocating quality must be the value orientation and the spirit of the times in all walks of life in society. The "craftsman spirit" is of great significance for casting the professional spirit of technical and skilled talents and promoting the quality upgrade of "Made in China". More high-quality technical and skilled talents supporting "Made in China" will make the "craftsman spirit" truly become a common professional pursuit and professional ethics in the whole society.

The core values of socialism require that personal moral standards include the part of the dedication, which is the relevant requirement of innovation for talents and the requirement of sustainable social development. It can be seen from these specific requirements that only by strengthening the cultivation of craftsmanship can we better cultivate talents needed by society and help accelerate the realization of the great rejuvenation of the Chinese nation.

## FACTORS AFFECTING THE INTEGRATION OF CRAFTSMAN SPIRIT TRAINING AND IDEOLOGICAL AND POLITICAL EDUCATION IN HIGHER VOCATIONAL COLLEGES

### CULTIVATION MECHANISM

With the rise of "Made in China" products, the spirit of craftsmanship has been inherited and promoted to a certain extent, but it is still disturbed by the impetuous environment. From the perspective of the general environment, the government, enterprises, schools, and families have insufficient cooperation and support. The inheritance and development of the spirit of craftsmanship require cooperation to explore the development of a training model for craftsmen-type talents, government policies and financial support. The exploration of enterprises' active participation in the deep integration of production and education, and schools daring to break the traditional teaching model is needed to promote the construction of ideological and political education courses reform. The inheritance and development of the craftsman spirit are also inseparable from the support and cooperation of the parents of the students. The multi-faceted complexity affects the cultivation and cultivation of the craftsman spirit of the students in higher vocational colleges.

### SCHOOL EDUCATION

The basic task of vocational education is to improve the quality of skilled personnel training. Through the teaching of professional theories and skills, students can obtain vocational knowledge, vocational skills and professional ethics education so as to successfully graduate

and be successfully employed, and can well adapt to social development and production. The need to change the way, end the change (Li & Ren, 2016).

Many higher vocational colleges pay more attention to the improvement of students' professional skills when carrying out education and teaching activities, without adding the cultivation of craftsman spirit, which makes it difficult for many higher vocational students to combine their professional qualities with their skills. This makes it difficult to combine the professional quality of many vocational students with their skills. The spiritual characteristics and value pursuit of dedication, professionalism, patience, concentration, persistence, persistence, innovation, and creativity possessed by the contemporary "craftsman spirit" are the school-running philosophy and guiding ideology that vocational schools must grasp and practice.

Attention should be given to the cultivation of vocational students' professional skills so that students can play their professional expertise after entering the work post, and do what they are good at. But if the school in cultivating students' professional skills and literacy at the same time, you can join the cultivation of the spirit of the students, which can make the students more fully in their professional fieldwork, clear job responsibilities and play their value, but also able to be more durable. Schools should add the cultivation of students' craftsman spirit into the course teaching, and combine it closely with ideological and political education so that the goal of sustainable development of higher vocational schools can be further realized.

#### STUDENTS

Students in higher vocational colleges have low learning enthusiasm, lack of confidence, and lack of learning enthusiasm, exploration and hardworking spirit. This relatively negative learning state will cause great obstacles to the cultivation of their craftsman spirit. When they encounter problems in learning, they often give up and fail to persevere in learning, failing to achieve the true craftsman spirit. If students in higher vocational schools want to truly learn the essence of the craftsman spirit, they must overcome their laziness and fear of difficulties, actively learn relevant knowledge, and cultivate their persistent learning attitude. Only in this way can they gradually acquire craftsman spirit, so as to lay the corresponding foundation for future development.

#### SOCIAL SUPPORT

With the rapid development of the social market economy, many enterprises and institutions have put the craftsmanship spirit in an important position, but they have not provided better guidance and training for the craftsman spirit of their employees. Some relatively small-scale employers have not thoroughly understood the specific connotation of this spirit, but have only recognized the craftsman spirit in the superficial sense. With the rapid development of the times, the concept of craftsmanship has more connotations. However, when many employers recruit relevant talents, they do not regard craftsmanship as a standard for measuring talents, which affects the development of their careers.

### EFFECTIVE METHODS FOR THE INTEGRATION OF CRAFTSMAN SPIRIT TRAINING AND IDEOLOGICAL AND POLITICAL EDUCATION IN HIGHER VOCATIONAL COLLEGES

#### IMPART THE CONNOTATION OF CRAFTSMAN SPIRIT TO STUDENTS

The proposal of craftsman spirit conforms to the needs of social development, and the curriculum development of higher vocational schools has become an important way to cultivate students' craftsman spirit. Craftsman spirit is not a brand-new idea, but to constantly enhance their cognitive ability in the ideological aspect. Higher vocational students in the study of theoretical knowledge, but also according to the corresponding characteristics of the work analysis, and divide the corresponding level, step by step implementation. The interior of the student management organization should formulate corresponding solutions, counselors in organization and propaganda can use in the form of a class meeting, the craftsman spirit into the students' cognition, make higher vocational students' spirit to be able to have a clear understanding, and in after work, play to the power of the spirit, glow in the work. In this whole propaganda work, there will be certain omissions, and these problems should be given corresponding feedback, so as to find out the shortcomings, and improve so that the cycle can further integrate the two effectively.

#### STRENGTHEN THE PERSONALIZED INTEGRATION

Incorporating the cultivation of craftsman spirit into the reform of ideological and political education can effectively solve the disconnection between professional education and ideological and political education, the lack of teachers' professional curriculum ideology, and the pertinence and effectiveness of the implementation of the concept of "cultivating people with morality" in the training of higher vocational talents. The integration of the two can greatly promote the development of students, guide students to achieve the unity of knowledge and action, establish learning goals that promote social development and ensure that they can be a craftsman after entering the workplace of high-quality talents. The integration of craftsmanship and ideological and political education can be achieved to a large extent. students can feel the development direction of the present and even future society and realize the importance of craftsmanship in their work. Unconsciously set the goal of learning professional skills, improving professional spirit and stimulating work enthusiasm, while improving your overall professional quality, you can also better cope with the difficulties and challenges encountered in your work in the future, and achieve better results.

#### BUILD A GOOD ATMOSPHERE OF INTEGRATION

If students want to have a healthy development, they need a good learning atmosphere in their studies. The craftsman spirit and ideological and political education also need the same conditions. A good learning environment is mainly to let students face a good campus culture, learning environment and employment environment, so as to help them effectively integrate. Although not all vocational students can achieve self-discipline, a good learning atmosphere can often cultivate society's need to have the spirit of artisan excellent talent. Therefore, to realize the effective integration of the two, one should start from the specific situation of higher vocational colleges and enhance the cultivation of students' craftsman spirit. For example, the concept and significance of the craftsman spirit should be shown to students on the campus bulletin board. Holding some professional skills knowledge competition, giving students some appropriate material and spiritual rewards; Invite some outstanding people to give lectures and share their study and work experience with students. Activities in a variety of channels can further create a good learning atmosphere and encourage students to think about how to become better and more useful members of society.

#### ENHANCE THE TRAINING OF SKILLED CRAFTSMEN

Enhancing students' professional spirit is an important part of higher vocational education. As an important part of professional spirit, the craftsman spirit cannot be ignored. Higher vocational colleges should also enhance the cultivation of students' craftsman spirit when explaining relevant professional knowledge and skills to students. The cultivation of students' craftsman spirit can run through ideological and political education, even in professional courses, such as cases and facts. In the first year and second years, students have a strong curiosity about the university and the society, a relatively strong desire for knowledge, a passion for life, and a yearning. Many students are still exploring their future career direction, and at the same time, they are slowly forming and stabilizing their outlook on life and values. At this stage, if the cultivation of the craftsman spirit can be integrated into their life and study, students can be better guided to have a correct cognition of things, so as to establish a positive outlook on learning and career.

Specifically, when carrying out classroom teaching activities, teachers can divide the craftsman spirit in detail according to the connotation of the craftsman spirit, and guide students through project teaching or module teaching. First of all, the teacher should add some ancient and modern stories about the craftsman spirit, to strengthen the students' perception of this spirit. And then organize the students to have a corresponding discussion, and talk about their understanding, of the protagonist's view. The interactive mode constructed in class in this way can not only help students to speak actively and understand their real thoughts but also carry out ideological and political education guidance more effectively, so as to achieve teaching effects and goals.

#### ENHANCE SCHOOL-ENTERPRISE COOPERATION AND BUILD A PLAN FOR TALENT TRAINING

The integration of production and education provides favourable conditions for the cultivation of craftsmanship among vocational students. Carrying out school-enterprise cooperation is an effective way to promote this form in colleges and universities in the development of higher vocational education. Strengthening school-enterprise cooperation can not only allow enterprises to continuously update their ideas, but also give full play to their own initiative and assume corresponding responsibilities. As the main body of training, enterprises play an important role in the field of vocational education. Enterprises have a strong sense of social responsibility, regard training as an investment in the future, and are more motivated to participate in training (Han & Yu, 2016). The integration of production and education adheres to the school-enterprise cooperation and the combination of work and education and fully implements the modern apprenticeship system and the new enterprise apprenticeship system. subject", the "dual identity" of students and apprentices.

Carrying out school-enterprise cooperation is an effective way to promote the development of higher vocational education. Strengthening school-enterprise cooperation can not only allow enterprises to update their ideas but also give full play to their initiative and assume corresponding responsibilities. At present, higher vocational colleges are vigorously implementing the talent training model of school-enterprise cooperation, so that students can complete the corresponding courses within the specified time, and spend the remaining time experiencing and learning in cooperative enterprises or factories. The competent government departments need to further establish and improve relevant management methods, encourage relevant enterprises and some employers to participate in the specific teaching process of higher vocational colleges, and participate in relevant curriculum settings and practical teaching together with higher vocational colleges. Schools need to provide students with as many opportunities as possible to learn and practice so that students can learn more about the relevant industrial chain and the production process of some products. The school can regularly invite front-line staff and elites from different industries to the ideological and political classrooms

of higher vocational colleges to talk about their work experience, career improvement and development, etc., to draw the distance between employers and higher vocational students. The ideological and political education of higher vocational schools should be suitable for students learning and life, to meet the needs of students, and at the same time enrich the content of ideological education, so as to promote students to understand the spirit of craftsmanship in the classroom as soon as possible and learn to carry forward the spirit of craftsmanship and practice the spirit of craftsmanship after work.

## CONCLUSION

Value leadership is the common requirement for the cultivation of craftsman spirit and the ideological and political reform of the curriculum. The cultivation of craftsman spirit in higher vocational colleges is inherently compatible with the ideological and political reform of the curriculum. The cultivation of the craftsman spirit is the main content of the ideological and political reform of the curriculum, and the ideological and political reform of the curriculum provides an effective way to cultivate the spirit of craftsmen. The cultivation of craftsmanship is the catalyst for the craftsmanship of students in higher vocational colleges to enhance their professional skills. In a word, traditional ideological and political education in higher vocational colleges only focuses on the cultivation of students' skills, and rarely pays attention to their professionalism and craftsmanship. The importance of spiritual cultivation is not enough, but the craftsmanship of students is the catalyst for enhancing their professional skills. Due to the different industry backgrounds of different vocational colleges, professional settings and occupational characteristics of employment positions, in the practice of craftsmanship and curriculum ideological and political reform, each vocational college must combine its own characteristics, and only use their higher vocational colleges. The ideological and political education in colleges and universities and the cultivation of craftsman spirit are well integrated to explore curriculum ideological and political and craftsman spirit carriers and measures suitable for their own characteristics, so as to better cultivate comprehensive high-quality professional talents that meet the development needs of the new era. The "14th Five-Year Plan" is the first five years for China to start a new journey of building a modern socialist country in an all-rounded way. In the wave of the times when challenges and opportunities coexist, higher vocational colleges should give full play to their local and application-oriented characteristics, actively cultivate "craftsman-type" teachers, and actively cultivate social practice-oriented talents with patriotic thoughts and craftsmanship spirit, so as to contribute to the development of the country, contribute to the prosperity of the nation (Liu et al., 2013).

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